

# PREDICTIVE ANALYTICS ENABLING FOR HIGH PERFORMANCE MATERIALS DESIGN

Case Study: Wind | USTV January 2024

**Dr. Anne Berthereau**

**WHO IS OWENS CORNING?**



**1938** First Board of Directors



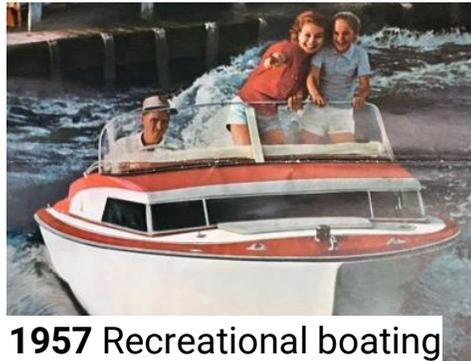
**1939** World's Fair



**1953** Chevrolet Corvette



**1956** The color PINK



**1957** Recreational boating



**1969** Space suits



**1975** Trans-Alaska Pipeline



**1980** The Pink Panther™



**1981** Hajj airport terminal



**2005** Wind H glass



**2008** Bird stadium



**2018** PAROC



**2022** Pinkbar



**2022** OC Lumber

# OWENS CORNING AT A GLANCE

**OUR MISSION: TO BUILD A SUSTAINABLE FUTURE THROUGH MATERIAL INNOVATION**

COMPANY OVERVIEW	
 <b>19,000</b> Employees	
<b>100+</b> Manufacturing sites	<b>31</b> Countries
<b>~63%</b>  Revenue from products that help customers save energy and avoid emissions <sup>1</sup>	
<b>54</b> New or refreshed product launches in 2022	
<b>OUR PURPOSE</b> Our people and products make the world a better place	<b>OUR VALUES</b> Global in scope, human in scale  <b>Caring   Collaborative</b> <b>Curious   Committed</b>

2022 FINANCIAL HIGHLIGHTS	
<b>\$9.8B</b> Revenue	
<b>\$1.8B</b> Adj. EBIT	<b>\$2.3B</b> Adj. EBITDA
<b>18%</b> Adj. EBIT as % of net sales	<b>23%</b> Adj. EBITDA as % of net sales
<b>\$12.88</b> Adj Diluted EPS	
<b>\$1.3B</b> FCF	
<b>104%</b> FCF Conversion	<b>71%</b> FCF returned to shareholders

REVENUE BY...	
<b>End market</b> 	<ul style="list-style-type: none"> <li>Residential Construction Materials 59%</li> <li>Commercial and Other Construction Materials 25%</li> <li>Industrial and Other 16%</li> </ul>
<b>Geography</b> 	<ul style="list-style-type: none"> <li>U.S. 70%</li> <li>Europe 15%</li> <li>Rest of World 8%</li> <li>Asia Pacific 7%</li> </ul>
<b>Segment</b> 	<ul style="list-style-type: none"> <li>Insulation 37%</li> <li>Roofing 36%</li> <li>Composites 27%</li> </ul>

1. Owens Corning 2022 Sustainability Report, page 24

Note: Data as of 2022 Form 10-K; Consolidated figures eliminate intercompany net sales between reportable segments

Source: 2022 Form 10-K and Owens Corning management estimates; estimated error margin +/-5%

Please see Appendix C for the most comparable GAAP financial measure



# GLASS FIBER MANUFACTURING



# GLASS FABRIC TECHNOLOGIES



# WHAT WE MAKE

## Owens Corning products & applications



### Fiberglas™ Rebar

Bridge construction, marine structures, tunnel boring/soft eye, rail, electrical isolation, historical preservation, architectural, balconies



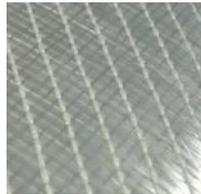
### WearDeck™ Decking

Commercial decking application and structural lumber for use in construction applications



### Ultraspar™ Pultrusions

High performance pultrusions for the wind energy market to enable longer blades



### Knitted or woven fabrics

Wind, pipe, thermoplastic composites, industrial, recreational



### Nonwoven veil

Construction, industrial, automotive, road paving



### Chopped strand mat and continuous filament mat

Marine, transportation, recreation, corrosion resistance, construction



### Continuous Fiber Type 30® single end roving

Chemical and sewage, oil, water processing (pipe and tanks), industrial (high-pressure vessels, pultruded items), wind energy, aerospace, ballistics, transportation (muffler filling), electrical (optical cable)



### Continuous fiber multi-end roving

Construction (panels and translucent panels), corrosion resistant pipe and tanks, consumer (sanitary, recreational vehicles), transportation (headliner, body parts, semi-structural parts)

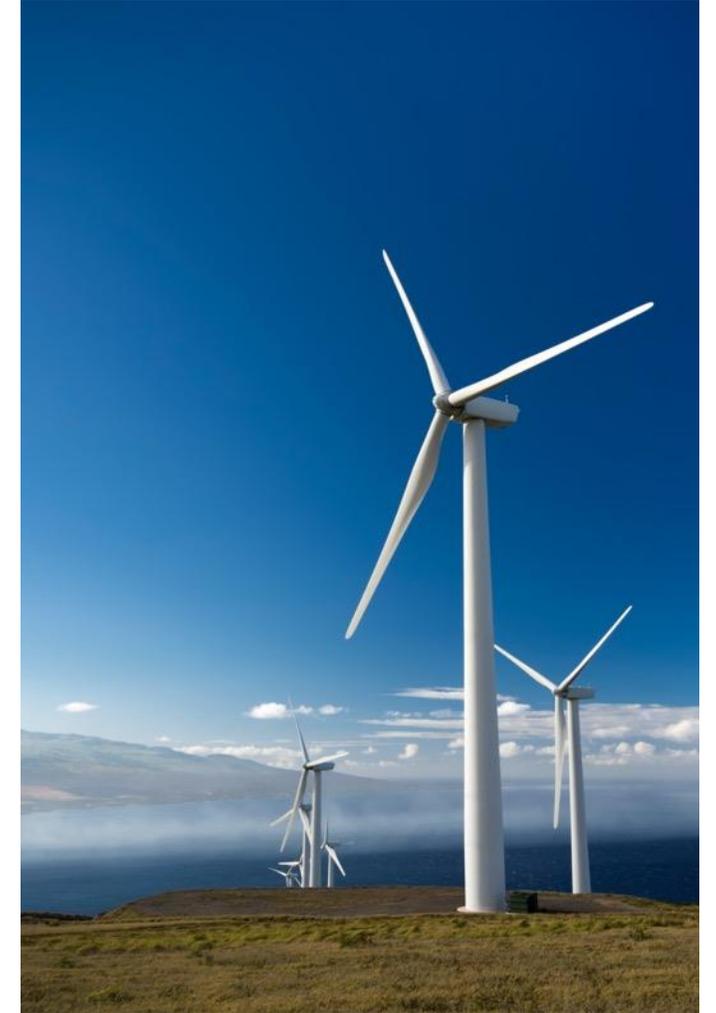


### Chopped strand, wet-use

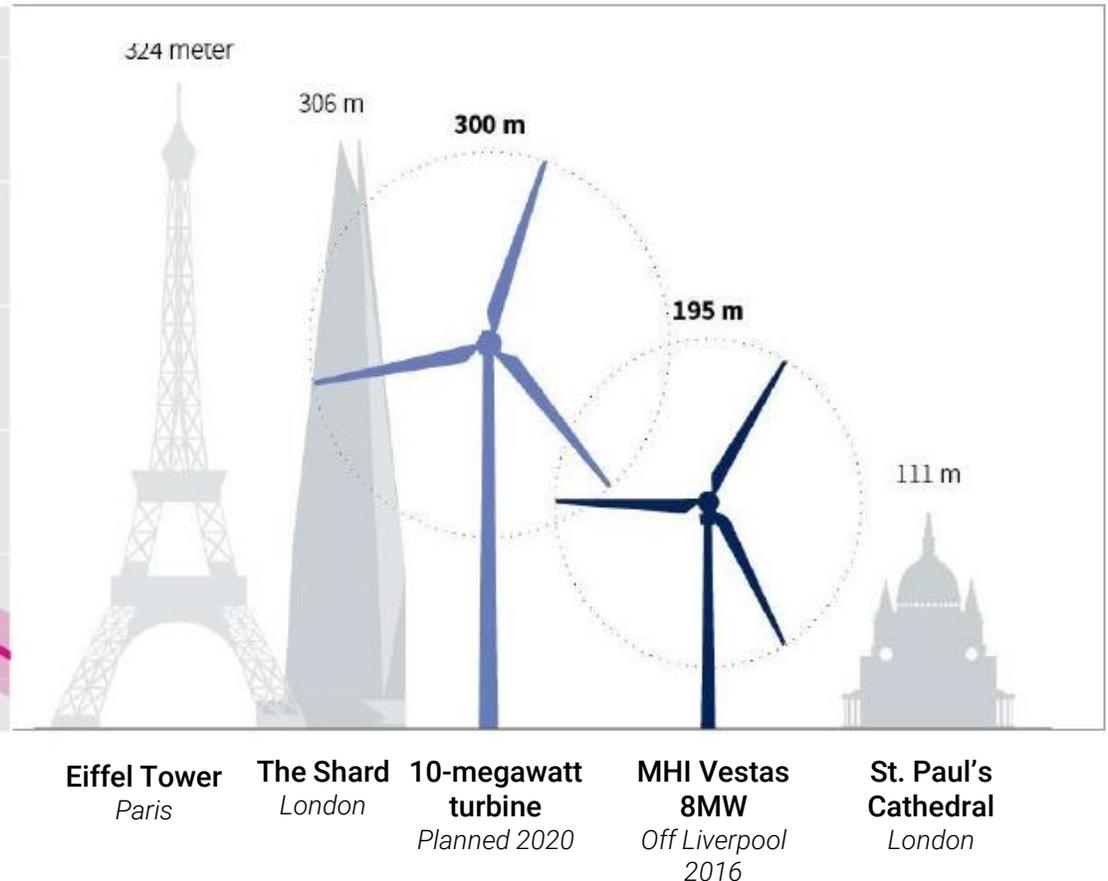
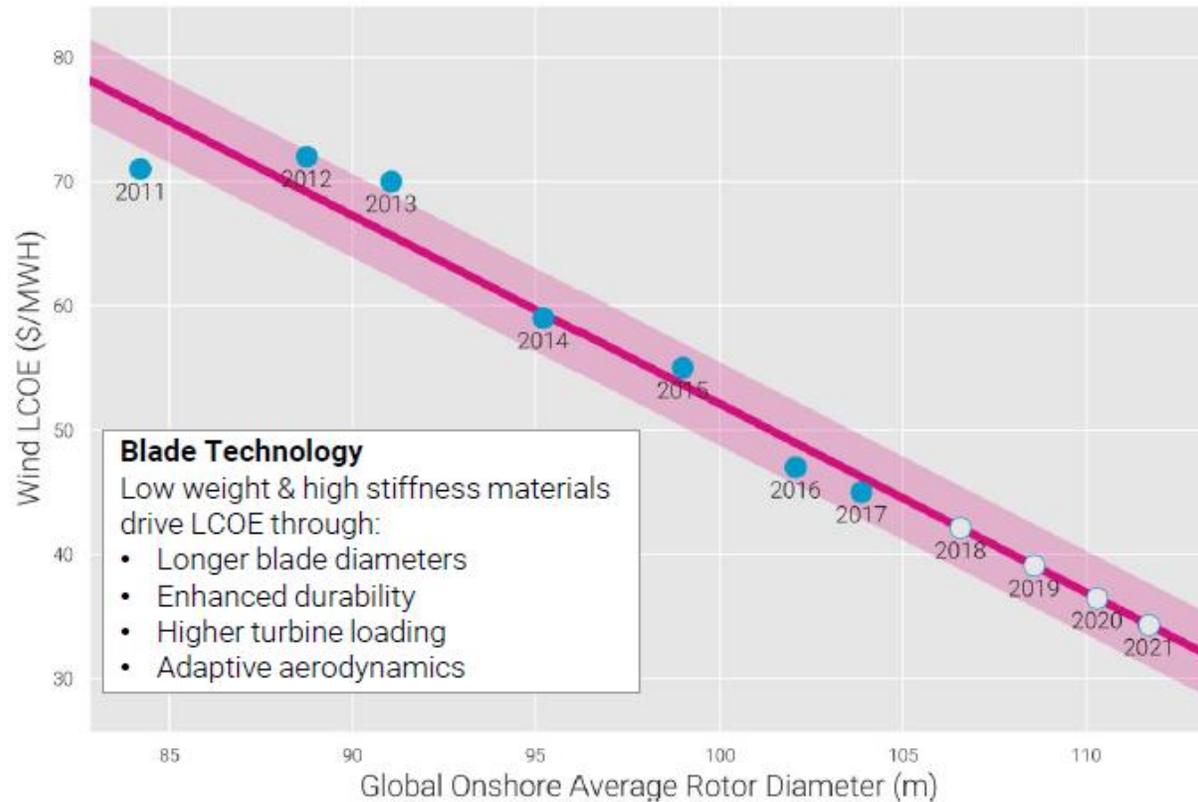
Building products (roofing and gypsum), industrial specialties

**HOW DO WE INNOVATE?**

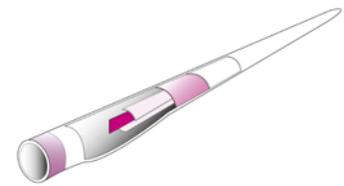
# OUR PRODUCTS\* MAKE WIND ENERGY MORE COST EFFECTIVE



# BLADE TECHNOLOGY IS KEY IN DRIVING LCOE DOWN

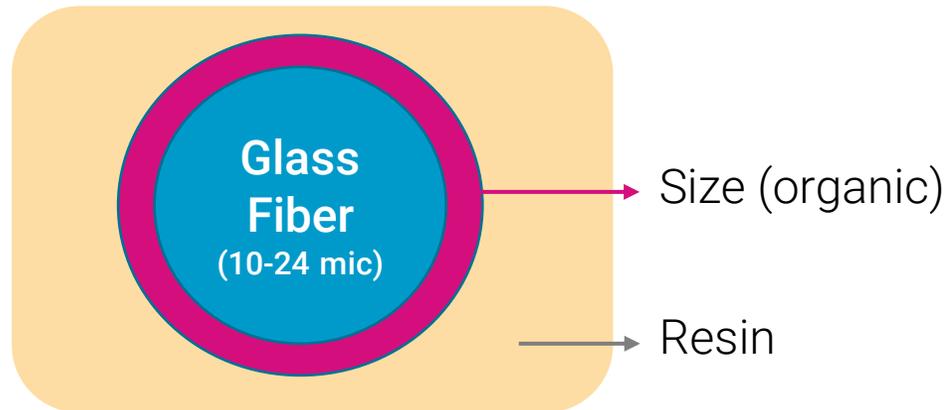


LCOE: Levelized Cost Of Energy  
 (measures Lifetime cost divided by energy production)



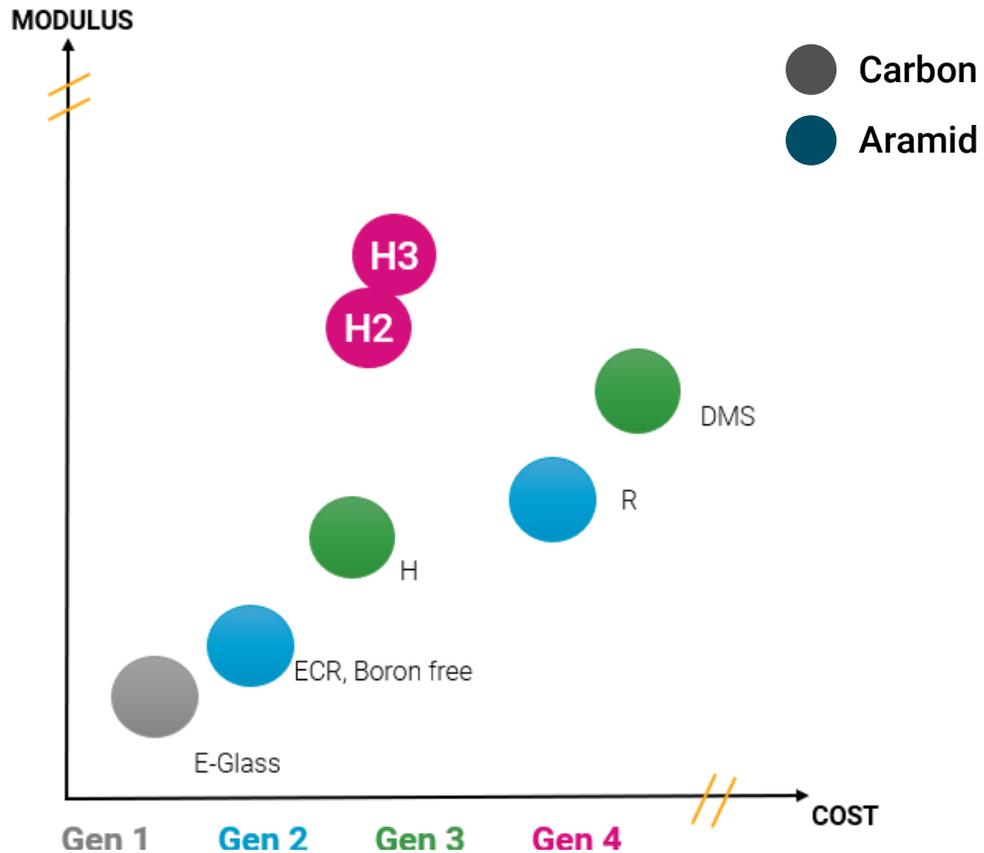
# LONGER BLADES DESIGN REQUIRES:

- High glass modulus (Gpa > 90)
- Fatigue

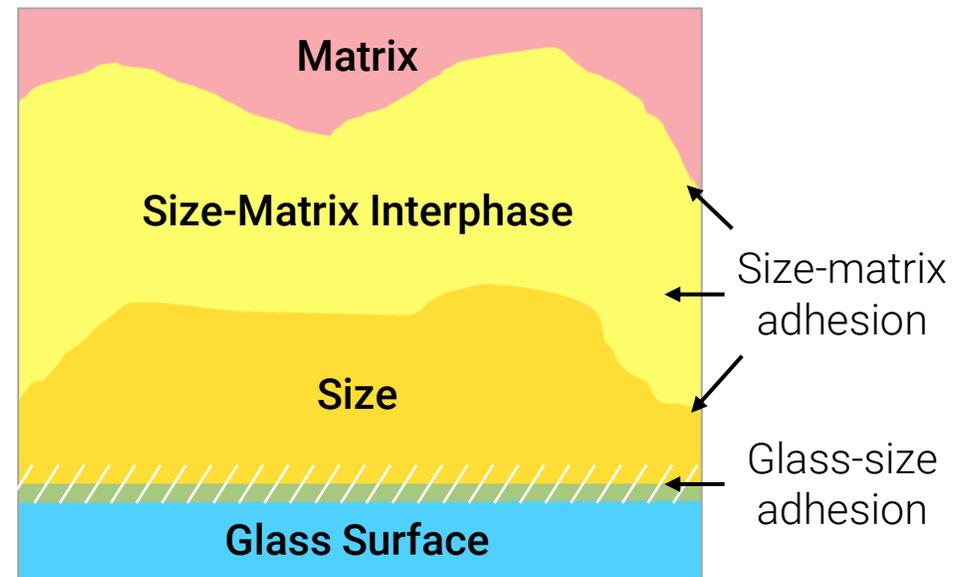


# MATERIALS PROPERTIES

## ENABLER YOUNG MODULUS => GLASS CHEMISTRY

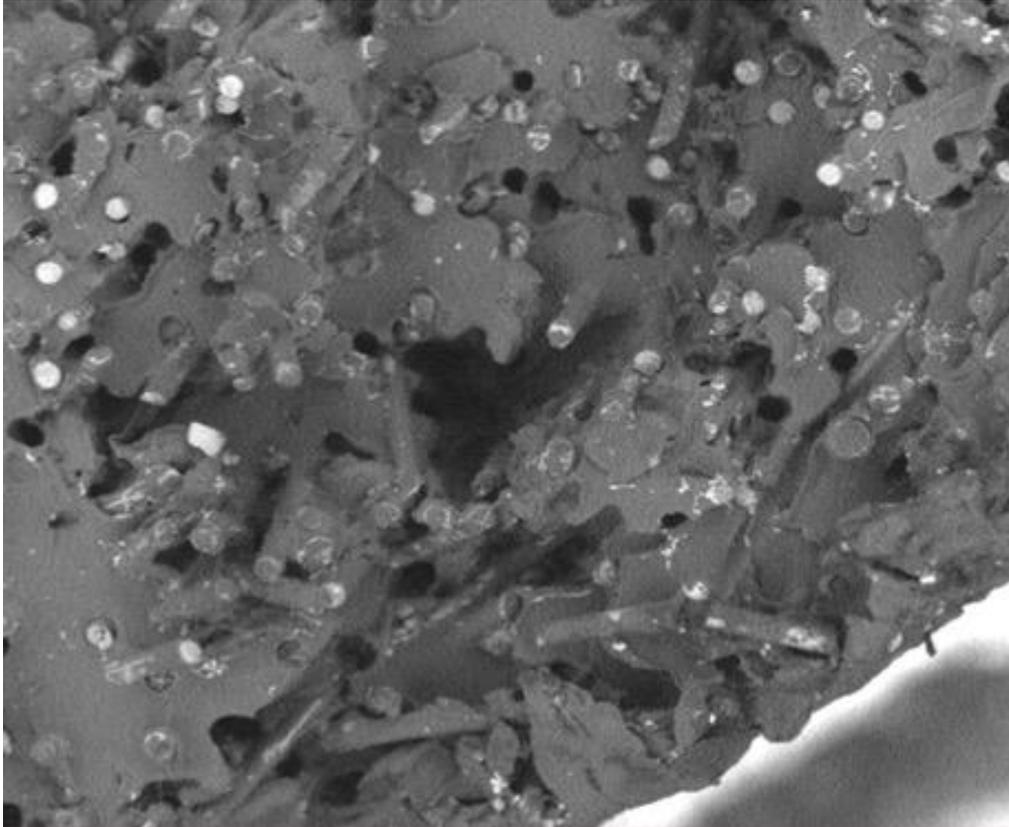


## ENABLER FATIGUE => SIZE CHEMISTRY => INTERFACE VISCO ELASTIC PROPERTIES

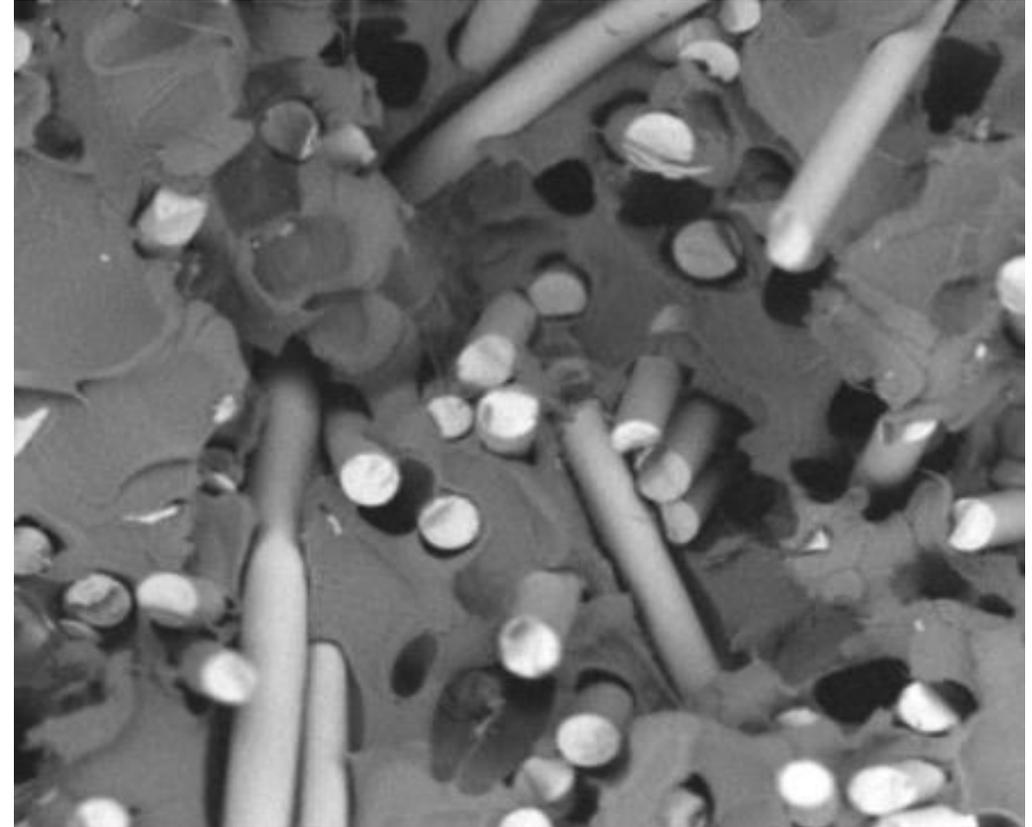


**Challenge:** test one size and related fatigue take **6 weeks**

# INTERFACE LAMINATES



**GOOD ADHESION**



**POOR ADHESION (DRY FIBER, UNCOVERED)**

# ASSUMPTIONS

Composites visco elastic properties are influenced by interphase viscoelastic properties & the adhesion quality between glass surface & resin.

# OPPORTUNITIES

## (1) Measurements

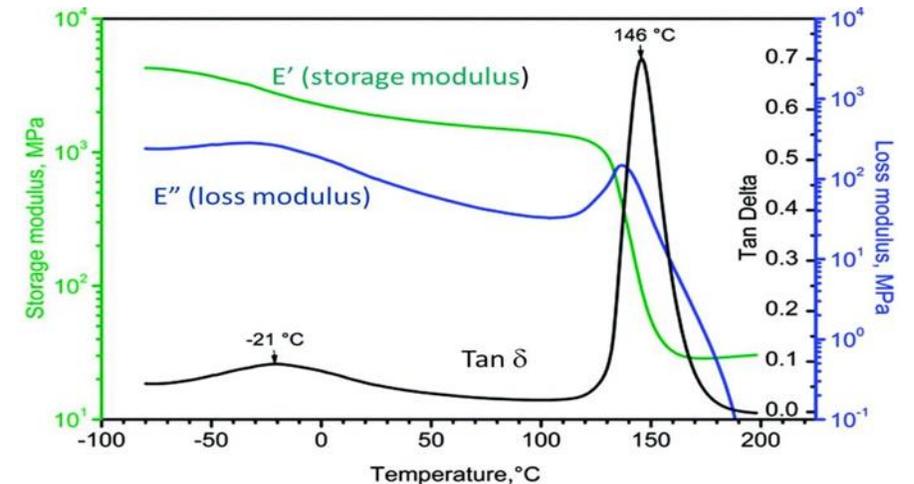
**Fast & reliable** measurements of interface properties (**DMA**)

## (2) Prediction

## (3) Correlation interface properties with laminates fatigue performances

### DMA parameters considered

- $E''$  Loss modulus
- $E'$  Storage modulus
- $\tan \delta = (E''/E')$
- Temperature location of the  $\tan \delta$  peak
- = ( $T_g$  of the composite material).
- Amplitude of the  $\tan \delta$  peak

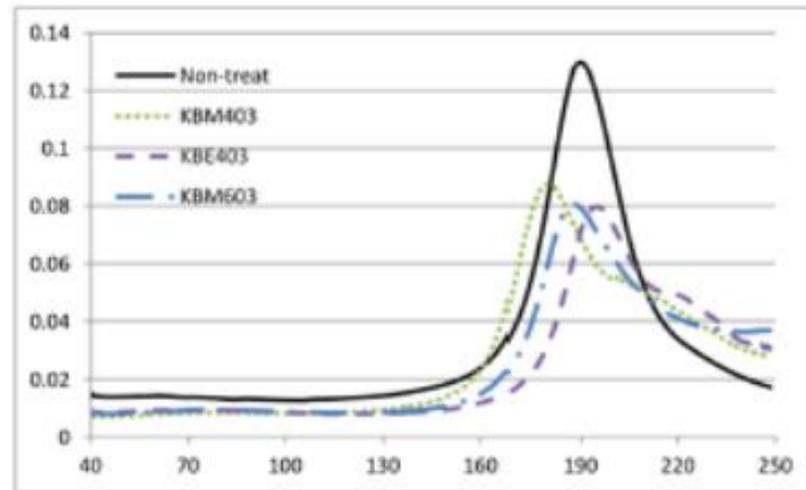


Typical DMA curve obtained for a viscoelastic material (polymers and polymer networks) where a secondary transition  $T\beta$  is observable (-21°C) on top of the primary transition  $T\alpha$  (146°C).

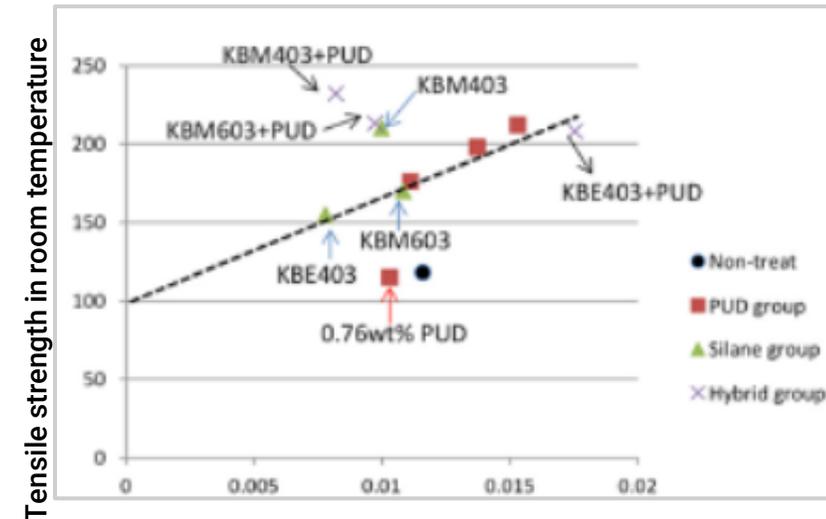
## LITERATURE - Interface visco elastic properties measured by DMA

- Mäder & al: impact of glass fiber size on viscoelastic properties of epoxy UD
- Liao & al: established a correlation between static mechanical properties and  $\tan\delta$

(a) Silane coupling system



**Figure 4-1:** Impact of the silane type on the  $\tan\delta$  peak (position amplitude and shape).



**Figure 4-2:** Correlation attempt between the viscoelastic properties and static mechanical properties of a composite.

## (2) Owens Corning Linear & Quadratic Regression Models

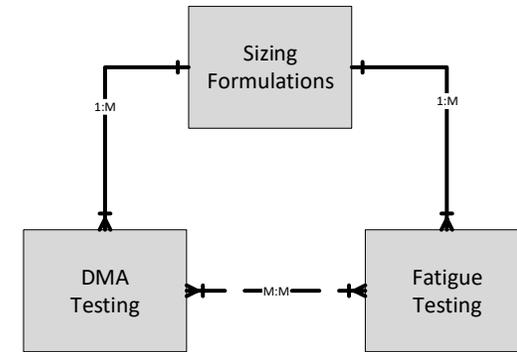
### Linear regression

$$Y_i = \beta_0 + \beta_1 X_{1,i} + \beta_2 X_{2,i} + \beta_3 X_{3,i} + \beta_4 X_{4,i} + \varepsilon_i$$

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.848(a)	.719	.607	33.535959
a. Predictors: (Constant), $\dot{\Gamma}$ T at h/2, E Glassy (T=), FWF (Panel average), Amplitude Tan $\delta$ peak				

ANOVA(a)						
Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	28827.513	4	7206.878	6.40	.008(b)
	Residual	11246.605	10	1124.661		
	Total	40074.118	14			
a. Dependent Variable: Result						
b. Predictors: (Constant), $\dot{\Gamma}$ T at h/2, E Glassy (T=), FWF (Panel average), Amplitude Tan $\delta$ peak						



### Quadratic regression

$$Y_i = \beta_0 + \beta_1 X_{1,i} + \beta_2 X_{2,i} + \beta_3 X_{3,i} + \beta_4 X_{4,i} + \beta_{33} X_{3,i}^2 + \beta_{44} X_{4,i}^2 + \varepsilon_i$$

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.942(a)	.887	.803	23.739635
a. Predictors: (Constant), $\dot{\Gamma}$ T at h/2_SQ, E Glassy (T=), FWF (Panel average), Amplitude Tan $\delta$ peak_SQ, Amplitude Tan $\delta$ peak, $\dot{\Gamma}$ T at h/2				

ANOVA(a)						
Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	35565.556	6	5927.593	10.518	.002(b)
	Residual	4508.562	8	563.570		
	Total	40074.118	14			
a. Dependent Variable: Result						
b. Predictors: (Constant), $\dot{\Gamma}$ T at h/2_SQ, E Glassy (T=), FWF (Panel average), Amplitude Tan $\delta$ peak_SQ, Amplitude Tan $\delta$ peak, $\dot{\Gamma}$ T at h/2						

Y<sub>i</sub> : average fatigue for size i  
4 independent variables

# VARIABLES (IF QUESTIONS)

$$Y_i = \beta_0 + \beta_1 X_{1,i} + \beta_2 X_{2,i} + \beta_3 X_{3,i} + \beta_4 X_{4,i} + \varepsilon_i$$

Coefficient	Variable	Description
	$Y_i$	Average test result of the Endurance property, Fatigue, for sizing i
$\beta_0$		Intercept for the model
$\beta_1$	$X_{1,i}$	Panel average fiber weight fraction (FWF%) for the test panel for sizing i
$\beta_2$	$X_{2,i}$	Average test result of the E Glassy (T=) for sizing i
$\beta_3$	$X_{3,i}$	Average test result of the Amplitude of the <u>Tan<math>\delta</math></u> Peak for sizing i
$\beta_4$	$X_{4,i}$	Average test result of $\Delta T$ at Half Height of the peak for sizing i
	$\varepsilon_i$	Error for the regression equation for sizing i
	$i$	B2, ..., F

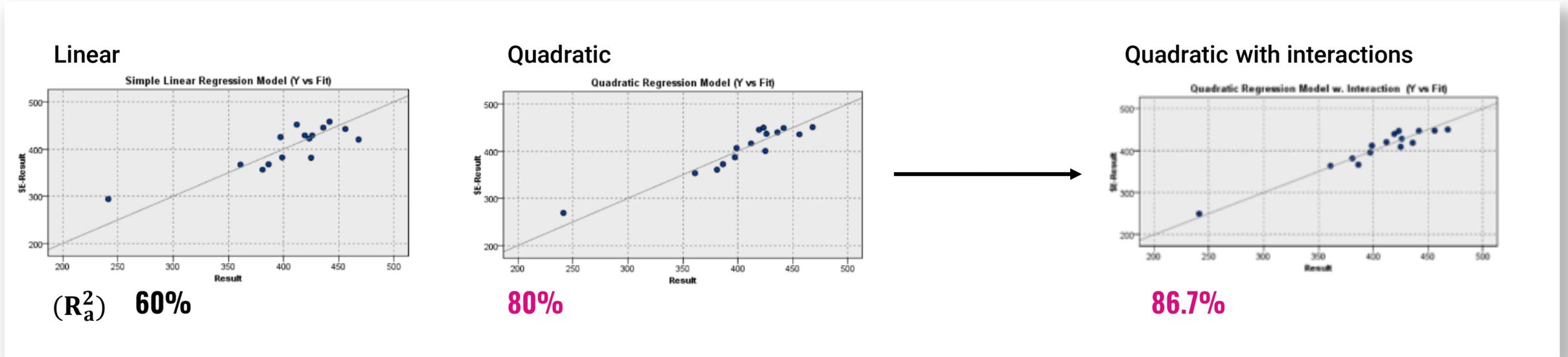
**Table 8-3:** Linear Regression Equation Results

$$Y_i = \beta_0 + \beta_1 X_{1,i} + \beta_2 X_{2,i} + \beta_3 X_{3,i} + \beta_4 X_{4,i} + \beta_{33} X_{3,i}^2 + \beta_{44} X_{4,i}^2 + \varepsilon_i$$

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$\beta_3$	$X_{3,i}$	Average test result of the Amplitude of the <u>Tan<math>\delta</math></u> Peak for sizing i
$\beta_4$	$X_{4,i}$	Average test result of $\Delta T$ at Half Height of the peak for sizing i
$\beta_{33}$	$X_{3,i}^2$	Average test result of the squared Amplitude of the <u>Tan<math>\delta</math></u> Peak for sizing i
$\beta_{44}$	$X_{4,i}^2$	Average test result of the squared $\Delta T$ at Half Height of the peak for sizing i
	$\varepsilon_i$	Error for the regression equation for sizing i
	$i$	B2, ..., F

**Table 8-6:** Quadratic Regression Equation Results

# MODEL IMPROVEMENTS FROM LINEAR TO QUADRATIC & ADV QUADRATIC



Quadratic model with one interaction (FWF\*E) displays an very high R-squared 0,867

# CONCLUSION

- Possible to correlate interface viscoelastic properties with fatigue composites performances
- **Measurements:** DMA + fatigue (ISO 13003:2003)
- **Optimal model:** quadratic with interaction
- **Benefit:** faster development time



Linked 

| ANNE BERTHEREAU

**THANKS!**